# POSLAM PROVES PACIFYING BALM

Try Poslam for any had case of

Paslom is so active, stops itching so quickly, that it does away with ancertainty.

This directness—this getting right at the trouble—is a quality exclusive in Poslam. Poslam possesses healing energy in such concentrated form that one ounce of Poslam is worth a pound of ointments less efficient. Use it to ance of the akin.

PLE write to Emergency Labora-tories, 32 West 25th St. New York. Urge your skin to become clearer, fresher, brighter by the daily use of Soap, medicated with Poslam.

ALL WORK GUARANTEED FOR

DR. BLOOM

MODERN PAINLESS DENTIST

2 East 125th St. 169 E. 34th St

A WOMAN'S APPEAL

atmost which has repeatedly of these tostures. She feels it to send it to all sufferers FREE yourself at home, as thousands

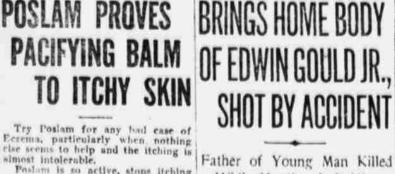
SULIE WAIST HOUSE

22-KARAT GOLD CROWNS

SOLID GOLD

50c U

\$2 UP



Father of Young Man Killed While Hunting Left Him Only Few Days Ago.

The body of Edwin Gould ir., elder on of Edwin Gould and grandson of drive away any cruptional disturb- shot and killed himself near Jokyll Island, off the Georgia coast, will reach the city this afternoon and be taken to the Gould town house, No. 936 Fifth Avenue.

> The father, who was in Florida at he time of the accident, accompanies

### HOW GOOD THAT MUSTEROLE FEELS

It Goes to That Sore Spot Like Magic

A-a-h! That's delicious relief for se sore muscles, those stiff joints, that lame back.

Musterole is a clean, white ointment, made with the oil of mustard and other home simples. It does the work of the old-fashloned mustard plaster, minus the plaster and minus the blister!

You simply rub Musterole on the spot where the pain is—rub it on briskly—and usually the pain is gone.
No muss, no bother. Just comforting, soothing relief-first a gentle glow, then a delightful sense of coolthe old-fashioned mustard plaster Savannah.

used to make. Use Musterole for sore throat, bronchitis, tonsilitis, croup, stiff neck, asthma, neuralgia, headache, congestion, pleurisy, rheumatism, lumbago, pains and aches of the back or joints, sprains, sore muscles, bruises, blains, frosted feet and colds of the



To-Morrow--Second Day of Our Great Annual

Held at the Close of Each Season

All Winter Coats, Suits, Dresses, Bionses, Skirts for Women, Misses and Children

Must Be Sold Out by Friday, March 2nd, to Make Room

for Incoming Spring Merchandise

The Day Makes the Price

Young Gould's death, which has shocked society, seems to have been due to his own careleasness. He had been at the winter home on Jekyl lafand since the holidays, hunting and fishing. Edwin Gould st., Presi dent of the St. Louis and Southwest ern Rellroad, had been with his son there for a week, and last Friday went to St. Augustine with his friend, Col. Nelson Burr.

On Saturday afternoon young Goald and Noyes Reynolds, a tutor to the children of Tracy Dows of New York on Jekyl Island, went to Latham' Hammock, a small island owned by Mr. Gould, about two miles from Jekyl, in a canne. The Hammock is a Gould game preserve, and on it the young man had set many traps for small animals, such as raccoons and

In a short time they came on an unusually large raccoon with one leg caught in a trap. Hunters do not usually shoot animals in traps because of the damage to the pelts. Young Gould seized his shotgun by the barrel and tried to kill the raccoon with the butt. It dedged the first blow or two, and suddenly the gun was discharged. The birdshot penetrated young Gould's groin, severing the femoral artery and causing death within a few minutes.

Reynolds was unable to say whether the trigger of the gun had caught on the trap, or the shells were exploded day from the text, "Dreams That by concussion. The only words uttered by the wounded man as he fell were, "Oh, my God!" Reynolds ran to him and lifted his head. When he saw that his friend was dead, he covered the body and hurried in the cance to Jokyl Island to get help.

When Mr. Gould sr. was located by telephone he was told his son was lowers is Mrs. William H. Force, hurt, and did not learn for some time that he was dead. The body, by his Dick. Mrs. Chapin came from lunchdirection, was placed in his private con with Mrs. O. H. P. Belmont to car, Dixie, and started to New York tell me just how we may turn our over the Seaboard Air Line, Mr. day dreams into reality, and sae be-And best of all, no blisters like Gould joined the funeral party at gan the conversation most embarransingly, for me, by asking: "What to make.

Edwin Gould jr. was twenty-three So I had to fumble in my brain for

Fulton St., Cor. Bridge St.

At Subway Station

Extra Force of Saleswomen to

Insure Prompt Service

**Fulton Street Store Only** Doors Open at 9:30 A. M.

Coats, Suits

ON THE MAIN FLOOR

Daie

310-01

### the body. Mrs. Gould, the mother, is Constructive Thought

### Makes Dreams Come True,

Says Mrs. Mary Chapin

Dreams Are the Vision Our Brains Should Carry Out, Declares New Thought Leader, and if They Don't It Is One's Own Fault.

By Nixola Greeley-Smith.

Do your dreams come true? Meanng, of course, the dreams that count -your day dreams?



If you don't compel your day dreams to make good it is entirely your own fault, according to the very interesting philosophy of Mrs. Mary E. T. Chapin, who holds New Thought services every Sun-

day morning in the Hotel Biltmore and who spoke yester-

Come True; George Washington's Did; Do Yours?" Mrs. Chapin's talks at the Biltmor

are the fad of the hour among the

members of fashionable society who do not attend church but who feel nevertheless a need for spiritual minintration. Among her earnest fol-

years old and had studied law, but a day dream, quite like a man looking recently decided to take up finance in his pockets for change for a coat boy, and not a nickel of a dream did i

come true if we act upon it con-structively," she continued. "The day dream gives us the vision which we should use our brains to carry out. Brain does not think any more than a thermometer determines tem-perature. The brain is just a me-dium for registering vision. And whether the vision be of love or worldly success or spiritual power, brain can carry out."

MATURE DREAMS FOR MATURE MEN AND WOMEN.

"Take the day dream of some par-ticular man or woman," I suggested.
"Assume a human being obsessed with the idea of another human being, say a woman in love with a man who cares for her no longer. Suppose that woman dreams that his heart turns to her again. That is the tragic dream of so many middle aged

Suppose that woman dreams that his heart turns to her again. That is the tragic dream of so many middle aged women, you know. Can that dream come true?"

"Certainly it can," replied Mrs. Chapin earnestly, "if the dream becomes a constructive thought. I was consulted by a woman this week about just such a problem. A man had loved her for ten years and then suddenly ceased to care for her. She was distracted. I said to her, "This man has progressed in ten years. He has in fact become another man. Now, you have not become another woman. You are using precisely the same allurements to keep this stranger that you employed ten years ago ger that you employed ten years ago to win his earlier self. You must change; you must bring yourself into harmony with a mature man's dream of the divinely feminine."

"What is the mature man's dream of the divinely feminine?" I inquired curiously feminine?" I inquired the divinely feminine."

I let that observation pass because to argue it would have taken us too far from our day dreame.
"What of woman's new dream of power?" I asked. "Will it come true?"

"It must come true," Mrs. Chapin answered with the fervor of a de-votee, "More and more women are dreaming it every day-dreaming it dreaming it every day—dreaming it constructively. And men and women can never realize their ideal of each other till it does come true. Mrs. Belmont and I were talking of that very thing at luncheon to-day. We were agreed that the thing women resent, the thing which creates all the antagonism between the sexes, is man's desire to own the woman who loves him, his proponsity to think of toves him, his propensity to think of her and treat her as his property. No man's day dream of the perfect woman can come true till he masters this instinct of ownership."

HERE'S A NEW REASON FOR MAN'S INCONSTANCY. "You believe, nevertheless, that men have a dream of one perfect woman?" I asked Mrs. Chapin. "To



that women dream in the singular and men in the piural. Has any man a dream of but one fair woman?"

"I think he has," replied Mrs. Chapin, "but he rarely realizes it in one woman; that is what creates his inconstancy, his search for his dream."

Men, "I ventured to suggest. pected to take him to New York did not arrive, he started from the Pemfret School in Connecticut afoot. Four days later he reached New Britain, Conn., tired and penniless, but not discouraged. He asked the police for accommodations until his father arrived.

\*\*Conn.\*\*

\*\*Con

### **RED-BLOODED** CHILDREN

If your children lack red blood, build them up with fresh air, nourishing food and Pepto-Mangan, "The Red Blood Builder."

It is easy enough to tell whether your children are red-blooded or not. For you can't hide red blood—or the lack of it. If it is there, you see it plainly mirrored in your little one's rosy cheeks, merry eyes,

"The Red Blood Builder" "A dream of brooding tenderness, of peace, of serene wisdom," Mrs. Chapin answered. "Women are wise with just the elements they need—adding—wiser than men—and men are more to their number, increasing their power to



the little body. Pepto-Mangan is exceedingly pleasant to taste, and easily digested. Pepto-Mangan is prerecommended by physicians as a general blood tonic

and appetizes for all weak, anemic children, nervous, adults, invalids and convalescents. Genuine Pepto-Mangan is sold only in the original bottle and realed package here illustrated, and always bears the name "Gude." Never sold in bulk, but always in the sealed package to prevent counterfeiting. For sale at

M. J. BREITENBACH CO., New York

KILLED IN SAFETY ZONE.

to Mrs. Chapin's Sunday text, "You said George Washington's dream came true. What did George dream?"

"George Washington dreamed of greater freedom for mankind than the world had ever known," Mrs. Chapin answered, "and he made it a reality for this Nation, I believe that dream of Washington will be extended to Europe by the great war—that the United States will be called upon to settle the war in such a way that the American dream of liberty will spread through Europe and ultimately will encircle the worls."

Let us all rise for the Star Spangled Banner.

Nathan Wasserstein, driving a four-ton Conductor Standing Beside His Car

Han Down by Truck.

James Keeley, conductor on a Broadway car, stood beside the track as the
car was being run into the barn, No. 173

Manhattan Street, at 9.30 A. M. to-day.

### Amazing Power of Bon-Opto To Make Weak Eyes Strong

Doctor Says It Strengthens Eyesight 50 per cent in One Week's Time in Many Instances

Victim of Elevator Accident Sprayed

Victims of eye strain and other eye weaknesses and those who wear Keeping his clothing sprayed with glasses, will be glad to know that acwater while they worked, firemen of cording to Dr. Lewis there is real hope the Rescue Squad to-day used an oxy-acetylene torch to cut through a six-were falling say they have had their inch steel eye-bar in an elevator eyes restored by this remarkable prewhich held Thomas Ryan, twenty, of scription and many who once were No. 1214 First Avenue, an elevator operator in the building at Nos. 10-12

East Twenty-third Street imprisoned between the floor of his car and oned between the floor of his car and the top of the ground floor door of the shaft. without my glasses, and my eyes do not hurt any more. At night they would pain dreadfully. Now they feel fine all the time. It was like a miracle Ryan, who was hastened to New York Hospital as soon as he was re-leased, was conscious throughout his to me." A lady who used it says: "The atmosphere seemed hasy with or with-out glasses, but after using this preforty-five-minute imprisonment and directed the workers how to relieve out glasses, but after using this pre-the severe pressure upon his legs and scription for fifteen days everything back. It was thought he had stepped seems clear. I can read even fine print

seems clear. I can read even fine print the car for a moment and then, without glasses." Another who used it ascending, tried to leap says: "I was bothered with eye strain aboard and stop it.

The first rescuers, firemen of Truck
No. 24, cut through a partition, but
failed to release him. Then the Rescue caused by overwork, tired eyes, which induced fierce headaches. I have worn glasses for several years, both for dis-tance and work, and without them I failed to release him. Then the Rescue Squad was sent for.

As Ryan's pelvic bones were crushed and his spine injured, it was said he had little chance for recovery.

KNEW THE PLACE.

(From the Boxos Globe)

(From the Boxos Globe) the street now, which for several years have looked like a dim green blur to me. I cannot express my joy at what it has done for me."

A Free Prescription You Can Have It is believed that thousands where Filled and Use at Home. wear glasses can now discard them in a reasonable time and multitudes more will be able to strengthen their eyes so as to be spared the trouble and expense of ever getting glasses. Eye troubles of many descriptions may be wonderfully benefitted by the use of this prescription at home. Go to any active drug store and get a bottle of Bon-Opto tablets. Drop one Bon-Opto tablet in a fourth of a glass of water and let it dissolve. With this liquid bathe the eyes two to four times daily You should notice your eyes clear u perceptibly right from the start, an inflammation and redness will quick disappear. If your eyes bother you even a little it is your duty to take steps to save them now before it is too late. Many hopelessly blind might

cared for their eyes in time.

Uptown Store 3rd Ave. & 121st St.

SIX\_INCH STEEL BAR CUT

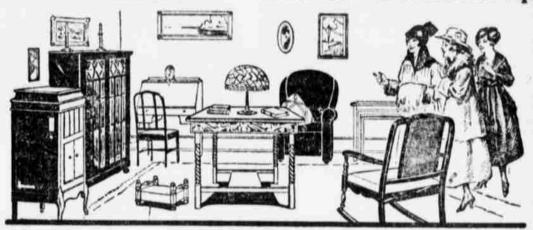
TO RESCUE CRUSHED BOY

With Water While Firemen

Use Gas Torch.

aboard and stop it.

Downtown Store Park Row & Chatham Sq.



## Final Days of February Sale Special Price Reductions in Effect for This Week Only

Our great February Furniture Sale is nearing its We have extended the time to the end of this week, so that you have until March 3d to get the new home things you want at these exceptionally low prices. Although thousands of people have visited us to take advantage of the wonderful February values, we still have complete assortments at extremely attractive prices.

In fact, it will pay you to get everything you need for your home now at this money-saving sale. You can have a new suite of furniture or a whole house-

ful, if you desire, and new rugs and furnishings, all at these February prices and on very liberal credit

come and make your selections-you can open an account without any red tape. But whether you plan to make any purchases or not, you are cordially invited to come and see the high quality and the remarkable values offered by "The Oldest Furniture House in America.

Open Saturday Evenings.

Why not surprise your friends by having handsome new things delivered to your home at once? Simply

Cowperthwait + Sons



Sale of Jacobean Dining Room Sets

6x9 Hag Hog (Old Fashioned)

8.3x10.6 Wilton Veivet ... 45.00

Rugs and Carpets 

Large Size Range, \$14.50

Columbia Grafonola NO DEPOSIT

Only 75c Weekly

Cowperthwait's Liberal Credit Terms 25c weekly on \$15 worth. 75c weekly on \$50 worth. \$1.50 weekly on \$100 worth. \$2.50 weekly on \$200 worth.

Downtown Store: 193-205 Park Row

Look for the "The Boomerang" Luden yellow has nothing on the condemnapackage. tion that will fly back to the dealer who tries to put over "something just as good as Luden's." The Public knows. Luden's quickly relieves coughs and

# Reputation Behind the Goods-Long Service Ahead of Them





Other amounts in proportion Pay by the month if you wish.

10% Off for Cash

3rd Ave. & 121st St.

Friday ..... \$11.00 FURS AND FUR COATS have all been tagged with the Automatic Reduction Sale Tickets. Prices range from \$5.00 to \$75.00. All garments, formerly up to \$22.50, which are marked \$7.00 to-day, will be \$6.00 Tuesday, \$5.00 on Wednesday,

No C. O. D.'5

Monday.

Coats, Suits and Dresses LOT 3894 STYLE 6/2. Formerly up to \$35.00 VALUE \$/5.00 Tuesday ..... \$14.00 Wednesday \$13.00 Thursday \$12.00 \$3.00

and Dresses Formerly up to \$25.00 Monday. Tuesday ..... Wednesday. Thursday .... \$7.00

Look for the tables with the Automatic Reduction Sale Tickets. You will find Waists as low as 50c & Skirts as low as \$1

Garments formerly marked at higher prices will be offered at proportionate reductions

All Sales Must Be Final

We hold this sale at the end of each season. We never carry any-

thing over from one season to another. Do not expect to find

every size and color in every style. Last year by Wednesday practically all the best values were gone, so an early visit is advised.

No Free Alterations

AT FULTON STREET STORE ONLY

\$4.00 on Thursday and \$3.00 on Friday.

Friday